



SMART DROP

Rapid Passenger Bag Drop Solution

Solution Highlights

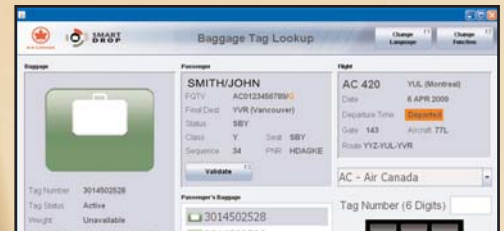
- Accelerated passenger processing time
- For either Common Use Bag Drop or Dedicated Bag Drop Counters
- Supports both in-airport and off-site airport baggage check-in initiatives
- Flexible configuration to support individual airline business rules
- No airline host changes required for most implementations
- Supports IATA Active / Inactive Recommended Practice
- Recognized by regulatory bodies such as the TSA, Transport Canada, and the DfT
- Deployment time for basic baggage acceptance within weeks
- SITA and ARINC CUTE certified
- Multi-language support

Traditional Check-in

- For passengers already checked in using the web or kiosks, wait times at traditional bag drops can be long.
- As the number of passengers increase, airlines need to find ways to improve the passenger experience and reduce operating costs.
- Airports need to find ways to leverage their existing infrastructure to handle increases in passenger traffic.

SmartDrop - Life in the Fast Lane

- Allowing passengers to print and apply their own bag tags greatly reduces drop-off times, and line ups.
- Airlines are able to process more passengers with the same staff and can share bag drop counters.
- Airports can defer new terminal developments by processing a greater number of passengers using existing building infrastructure. Additionally, passengers have more time to enjoy other airport amenities.



Easy As One, Two, Three...



"The success of the Self-Tagging Check-In technology, based on the active/inactive system developed by Air Canada and Brock is indeed a positive step in the right direction for self service tagging and I see this as a milestone that will significantly improve the passenger experience inline with the IATA Fast Travel program.

- Tom Lomax, Passenger Strategy Team

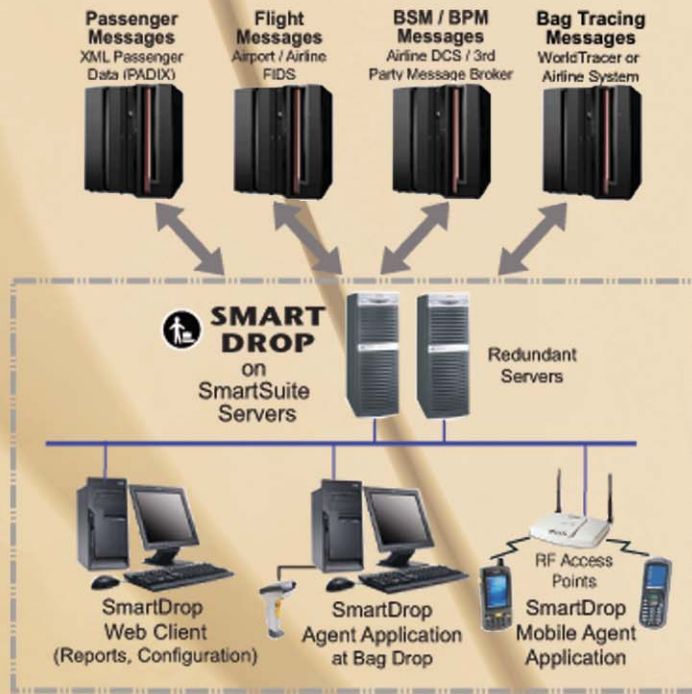
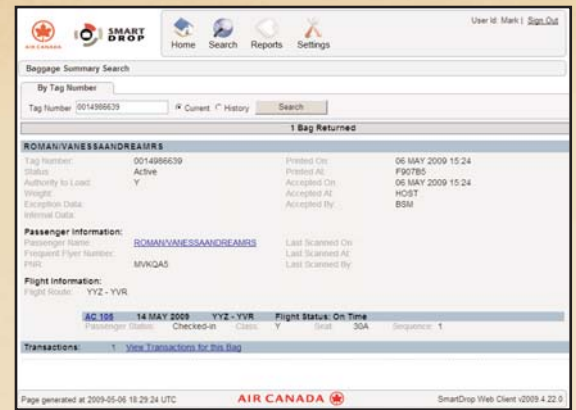
BAA Heathrow



Accelerated Bag Drop Off Results

The following results have been achieved with the SmartDrop solution:

- Very fast bag drop experience for passengers; in many instances the per passenger bag drop time is less than 10 seconds.
- High rate of success with passengers applying their own bag tags.
- Self-service system enables airlines to process a much greater number of passengers without increasing existing staffing at check-in.
- Airports gain the flexibility to redesign passenger flows, accommodating a greater number of passengers within the existing facility, reducing capital improvement spending.



Rapid Deployment

SmartDrop can be deployed within six weeks for many airport installations:

- No airline host modifications required for basic functionality.
- Utilizes existing airline BSM messaging.
- ARINC and SITA certified for fast deployment on CUTE terminals.
- Typical Agent training within 15 minutes.

SmartDrop can be implemented as a stand alone system or integrated with other SmartSuite modules providing complete end-to-end tracking of passengers and their baggage.

About Brock Solutions



Having completed over 4,000 automation projects worldwide, Brock Solutions is one of the largest industrial engineering solution providers of real-time automation systems for manufacturing, transportation and logistics. Brock Solutions is proud to be named the 2009 Control Engineering System Integrator of the Year.

Brock Solutions is an IATA Strategic Partner helping airports and airlines improve their operations through a number of solutions including passenger bag drops, passenger security and tracking, bag management and recovery, baggage handling systems and in-line explosive detection systems.



1-877-702-7625
www.brocksolutions.com

CANADA:
86 Ardel Ave.,
Kitchener, ON
N2C 2C9 CAN

USA:
6221 Riverside Dr., Ste 102
Irving, TX
75039-3604 USA